



**Off Road Kids
Stiftung**

Financial Statement 2012

Results

Revenue

In 2012, the Off Road Kids Stiftung (Foundation) earned revenues of € 1,583,643.00. This was nine percent more than in the previous year. This income mainly concerned donations from major sponsors. The proportion of income from general donations amounted to € 301,584 (19%), which was € 50,618 more than in 2011. The sale of art objects and used computers provided the finance for investing in a web shop and generated a profit of (€ 19,195).

Total expenditure

The Foundation's expenditure in 2012 totalled € 1,192,303, i.e. € 119,519 (9%) less than in 2011. The reason for this was the lower draw on funds of Jugendhilfe GmbH due to an accumulation of female employees in protected maternity leave and parental leave. In addition, no significant upgrade and renovation costs were incurred in relation to the children's home.

Countywide street social work

Through the operative deployment of its resources, in 2012 the Off Road Kids Stiftung was able to facilitate new, viable living perspectives for a total of 354 runaways, street children and young homeless people (2011: 321). The facilitation costs per young person amounted to € 2,452 (2011: € 2,763).

Children's home

An average of eight young persons of full legal age were cared for in the Foundation's children's home in 2012. In 2012, the monthly Foundation subsidy per assisted young person amounted to € 1,292 (on basis of running costs of children's home incl. administrative share less the provision of care income).

Scholarship programme

Formerly assisted young persons were granted € 8,400 in study scholarships from earmarked donations.

University Institute for Pedagogic Management

The second class of students has successfully completed their Bachelor studies at the Institute for Pedagogic Management; three further classes are currently taking the course. The monthly Foundation subsidy per student amounted to € 183, financed wholly by earmarked donations. Measured against the monthly study fees (€ 300), the additional funding is comparatively high, because in two classes only half of the 20 student places available have actually been taken up. Costs were increased by various advertising campaigns, which ultimately led to the first completely full year.

Kids-Camp

Organised within the DB Kids Camp 2012, a total of 60 children and young people from German children's homes were rewarded for outstanding school performance and social commitment with a special holiday for a week in Bad Dürrenheim in the Black Forest. Deutsche Bahn fully covered the additional costs incurred by Off Road Kids Stiftung (€ 65,073) as well as all other expenses.

Management and administration

The management and administration costs of the Foundation amounted to € 34,676 in 2012 (2011: € 56,717). This corresponds to a share of 3.1% of the Foundation's total monetary expenditure. The reasons for this saving include the waiver of a printed annual report in 2012.

Summary

The operative activities of Off Road Kids Stiftung in providing assistance to young people are highly successful and efficient. It was possible to increase the number of assisted young people despite the reduction in financial expenditure and a parallel increase in employees' salaries. This is particularly true of street social work. From a pedagogic perspective, the children's homes work very successfully, but should be able to support themselves better financially. The children's home care rate must be revised and the occupancy should be increased.

The Bachelor course available to experienced educators without university entrance qualifications now has a full take-up rate for the first time.

At just 19 percent, despite enjoying an increase (+11%), the ratio of general donation income to total donation income remains too low. A (permanent) contribution from the public purse in funding street social work appears to be overdue. The operative activities are currently mainly funded by major sponsors. The loss of just one sponsor would have huge implications on the Foundation's ability to function. Nevertheless, reserves were accrued for the first time. This was urgently necessary for consolidation purposes and to secure the system, all the more so given the increase in the salaries of the employed social workers taken for strategic reasons in the light of the employment market situation.

Comment

In recent years, the Off Road Kids Stiftung has assumed all the operative areas of Off Road Kids e.V. (street social work, children's homes, parents' hotline). The Foundation has also established a part-time Bachelor course for pedagogic personnel without university entrance qualifications. For the purposes of clearly separating the Foundation's young persons' assistance funding from those assigned to the degree course, the decision was taken to establish „Off Road Kids Jugendhilfe gGmbH“ and the „Institut für Pädagogikmanagement gGmbH“ under the umbrella of the Foundation, Off Road Kids Stiftung. 2011 was the first year in which all the restructuring measures had been fully completed.



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Monetary donations	
Large donations:	€ 1,208,242
General donation income:	€ 301,584
Monetary donations:	€ 1,509,826
compared to 2011 (+11%):	€ 1,356,888

Donations in kind / expense waivers	
Rail network tickets, phone charges,...	
Total donations in kind:	€ 75,386

Grants from public purse	
Federal / State-level / Municipalities	
Total grants:	€ 0

Revenue	
Total monetary donations:	€1,509,826
Interest earnings:	€ 18,313
Penalty allocations:	€ 50
Total donations in kind:	€ 75,386
Write-downs on equipment, ... :	- € 39,127
Sale of arts activity:	€ 19,195
Total revenue:	€ 1,583,643
compared to 2011 (+9%):	€ 1,448,635

Expenditure	
Expenditure 2012 (-9%):	€ 1,192,303
of which, monetary expenses excluding tangible gifts:	€ 1,116,917
compared to 2011 (-8%):	€ 1,311,822

Annual result	
Revenue/expenses 2012:	€ 391,340
compared to 2011:	€ 136,830

Foundation assets (fixed assets)	
Property lots:	€ 400,000
Buildings:	€ 1,348,889
Vehicles:	€ 33,430
Securities:	€ 490,132
Company investments:	€ 50,000
Assets account:	€ 11,495
Total assets:	€ 2,333,945

bank balances (non-current assets)	
31/12/2012:	€ 781,399
31/12/2011:	€ 391,225
Increase:	€ 390,174

Students:

2nd Class
2009-2012:
10 graduates

3rd Class
2010-2013:
11 students

4th Class
2011-2014:
11 students

5th Class
2012-2015:
20 students

52 students total
in 2012,
av. 34.5 concurrent
students

Actual costs
per concurrent
student in 2012:
€ 5,797
monthly: € 483

(monthly
study fees:
€ 300)

IfPM Institut für Pädagogikmanagement gGmbH
Cash 31/12/2011: - € 1,836
Cash 31/12/2012: € 4,643
Administrative costs: € 11,721

Funding
2012:
€ 72,483

Income: € 147,752
(of which, student fee.:
€ 122,530)

Scholarships (earmarked donations): € 10,500

IfPM subsidy from earmarked
donations: € 90,683

IfPM Steinbeis-University Berlin
„Pedagogic Management“ courses
Cash 31/12/2011: € 6,809
Cash 31/12/2012: € 27,063
Total income 2012: € 220,235
Total costs 2012: € 199,981
Annual surplus: € 20,254

IfPM 2nd Class
Oct. 2009 - Sept. 2012

IfPM 3rd Class
Oct. 2010 - Sept. 2013

IfPM 4th Class
Oct. 2011 - Sept. 2014

IfPM 5th Class
Oct. 2012 - Sept. 2015

Off Road Kids Stiftung
Total direct outlay:
compared to 2011:
€ 45,734
€ 91,788

**Administration of
foundation: € 18,908**
**Public relations and
advertising: € 15,768**
Total administrative costs: € 34,676
Ratio of administration costs to
total monetary costs: 3.1%

**Building maintenance,
furniture, equipment:
€ 2,658**

**Scholarships for
young people in
study: € 8,400**

**DB Kids-Camp: Week-long holiday
for 60 dedicated children's home
children from Germany: € 65,073**

9%

4%

87%

Subsidy by way of
project funding: € 970,000

Costs reimbursement: € 21,308

Outlays: € 21,308

DB Kids-Camp – costs
reimbursement: € 65,073

Care fees for care in children's home
Youth welfare offices: € 299,322

Off Road Kids Jugendhilfe gGmbH
Cash 31/12/2011: € 54,326
Cash 31/12/2012: € 44,294
Total operating income: € 1,334,395
Total operating costs: € 1,356,320
Receivables, write-downs: € 11,893
Annual surplus: - € 10,032

**Country-wide street social work &
parent's helpline: € 684,925**

**Street social work
Berlin: € 160,852**

**Street social work
Dortmund: € 179,421**

**Street social work
Hamburg: € 143,367**

**Street social work
Cologne: € 201,285**

**Off Road Kids Children's Homes
Bad Duerheim: € 377,599**

**Management and administration:
€ 228,723**

**Street social
work –
Successfully
facilitated
runaways,
street children
and young
adults:**

Hotline: 14
Berlin: 49
Dortmund: 102
Hamburg: 126
Cologne: 63
Total: 354
(2011: 321)
(Recurrences
already de-
ducted)

Average
hours of
assistance
per
successful
facilitation
in gross working
hours: 74 h.

Average
costs per
successful
facilitation:
€ 2,452

(based on
street social
work costs
plus 4/5
administration
cost share)