Results

Revenue

In 2012, the Off Road Kids Stiftung (Foundation) earned revenues of €1,583,643.00. This was nine percent more than in the previous year. This income mainly concerned donations from major sponsors. The proportion of income from general donations amounted to €301,584 (19%), which was €50,618 more than in 2011. The sale of art objects and used computers provided the finance for investing in a web shop and generated a profit of (€19,195).

Total expenditure

The Foundation’s expenditure in 2012 totalled €1,192,303, i.e. €119,519 (9%) less than in 2011. The reason for this was the lower draw on funds of Jugendhilfe GmbH due to an accumulation of female employees in protected maternity leave and parental leave. In addition, no significant upgrade and renovation costs were incurred in relation to the children’s home.

Countywide street social work

Through the operative deployment of its resources, in 2012 the Off Road Kids Stiftung was able to facilitate new, viable living perspectives for a total of 354 runaways, street children and young homeless people (2011: 321). The facilitation costs per young person amounted to €2,452 (2011: €2,763).

Children’s home

An average of eight young persons of full legal age were cared for in the Foundation’s children’s home in 2012. In 2012, the monthly Foundation subsidy per assisted young person amounted to €1,292 (on basis of running costs of children’s home incl. administrative share less the provision of care income).

Scholarship programme

Formerly assisted young persons were granted €8,400 in study scholarships from earmarked donations.

University Institute for Pedagogic Management

The second class of students has successfully completed their Bachelor studies at the Institute for Pedagogic Management; three further classes are currently taking the course. The monthly Foundation subsidy per student amounted to €183, financed wholly by earmarked donations. Measured against the monthly study fees (€300), the additional funding is comparatively high, because in two classes only half of the 20 student places available have actually been taken up. Costs were increased by various advertising campaigns, which ultimately led to the first completely full year.

Kids-Camp

Organised within the DB Kids Camp 2012, a total of 60 children and young people from German children’s homes were rewarded for outstanding school performance and social commitment with a special holiday for a week in Bad Dürrheim in the Black Forest. Deutsche Bahn fully covered the additional costs incurred by Off Road Kids Stiftung (€65,073) as well as all other expenses.

Management and administration

The management and administration costs of the Foundation amounted to €34,676 in 2012 (2011: €56,717). This corresponds to a share of 3.1% of the Foundation’s total monetary expenditure. The reasons for this saving include the waiver of a printed annual report in 2012.

Summary

The operative activities of Off Road Kids Stiftung in providing assistance to young people are highly successful and efficient. It was possible to increase the number of assisted young people despite the reduction in financial expenditure and a parallel increase in employees' salaries. This is particularly true of street social work. From a pedagogic perspective, the children’s homes work very successfully, but should be able to support themselves better financially. The children’s home care rate must be revised and the occupancy should be increased.

The Bachelor course available to experienced educators without university entrance qualifications now has a full take-up rate for the first time.

At just 19 percent, despite enjoying an increase (+11%), the ratio of general donation income to total donation income remains too low. A (permanent) contribution from the public purse in funding street social work appears to be overdue. The operative activities are currently mainly funded by major sponsors. The loss of just one sponsor would have huge implications on the Foundation’s ability to function. Nevertheless, reserves were accrued for the first time. This was urgently necessary for consolidation purposes and to secure the system, all the more so given the increase in the salaries of the employed social workers taken for strategic reasons in the light of the employment market situation.

Comment

In recent years, the Off Road Kids Stiftung has assumed all the operative areas of Off Road Kids e.V. (street social work, children’s homes, parents’ hotline). The Foundation has also established a part-time Bachelor course for pedagogic personnel without university entrance qualifications. For the purposes of clearly separating the Foundation’s young persons’ assistance funding from those assigned to the degree course, the decision was taken to establish „Off Road Kids Jugendhilfe gGmbH“ and the „Institut für Pädagogikmanagement gGmbH“ under the umbrella of the Foundation, Off Road Kids Stiftung. 2011 was the first year in which all the restructuring measures had been fully completed.