



**Off Road Kids
Stiftung**

Financial Statement 2013

Results

Revenue

In 2013, the Off Road Kids Stiftung (Foundation) earned revenues of € 1,471,707. This income mainly concerned donations from major sponsors. The proportion of income from general donations amounted to 31% (€ 460,729). Donations in kind amounted to 114,096. In total the monetary donations decreased by 12 percent (€ 187,839). The Off Road Kids Stiftung did not receive any government support or subsidies.

Total expenditure

The Foundation's expenditure in 2013 amounted to € 1,456,891 which corresponds to a plus of 22 percent compared to 2012. Reasons for this were increased running costs of the four street social work stations, lower occupancy in the children's home (due to the criticism on behalf of the Off Road Kids Stiftung regarding the procedure implemented by youth welfare offices concerning 18 years old young persons in care of children's homes) as well as upcoming renovation costs and investments in terms of the children's home.

Countywide street social work

Through the operative deployment of its resources, in 2013 the Off Road Kids Stiftung was able to facilitate new, viable living perspectives for a total of 346 runaways, street children and young homeless people (2012: 354 / 2011: 321). The facilitation costs per young person amounted to € 2,661 (2012; € 2,452 / 2011: € 2,763).

Children's home

An average of seven young persons and young persons of full legal ages were cared for in the Foundation's children's home in 2013. In 2013, the monthly Foundation subsidy per assisted young person amounted to € 2,935 (on basis of running costs of children's home including administrative share less the provision of care income). In order to increase occupancy in the children's home

advertising campaigns were initiated at all youth welfare offices in Baden-Württemberg leading to a rise of occupancy in 2014. However, the restrained occupancy policy of the youth welfare offices due to the clear criticism on behalf of the Off Road Kids Stiftung regarding the typical risk of 18 year old young persons cared for in a children's home becoming independent so rapidly was indeed obvious.

Scholarship programme

In 2013 formerly assisted young persons were granted € 4,650 in study scholarships from earmarked donations.

University Institute for Pedagogic Management (IfPM)

The third class of students has successfully completed their Bachelor studies at the Institute for Pedagogic Management; three further classes are currently taking the course. In 2013 the monthly Foundation subsidy per student amounted to € 173, financed wholly by earmarked donations. Measured against the monthly study fees (€ 300), the additional funding is comparatively high, because in two classes only half of the 20 student places available have actually been taken up. Respective advertising campaigns ultimately led to two completely full years.

Kids-Camp

Organised within the DB Kids Camp 2013, a total of 60 children and young people from German children's homes were rewarded for outstanding school performance and social commitment with a special holiday for a week in Bad Dürrenheim in the Black Forest. Deutsche Bahn fully covered the additional costs incurred by Off Road Kids Stiftung (€ 56,069) as well as all other expenses.

Management and administration

The management and administration costs of the Foundation amounted to € 35,591 in 2013 (2012: € 34,676 / 2011: €56,717). This corresponds to a share of 2.7% of the Foundation's total monetary expenditure.

Summary

The operative activities of Off Road Kids Stiftung in providing assistance to young people are highly successful and efficient. It was possible to maintain the number of assisted young people on a high level. This is particularly true of street social work. Educationally the children's homes work very successfully, but should be able to support themselves better financially. The children's home care rate must be revised and the occupancy should be increased.

The Bachelor course available to experienced educators without university entrance qualifications has a full take-up rate for the second time.

The ratio of general donation income to total donation income has increased significantly. A (permanent) contribution from the public purse in funding street social work appears to be overdue. The operative activities are currently mainly funded by major sponsors. The loss of just one sponsor would have huge implications on the Foundation's ability to function. The reserves accrued last year were used due to increased expenditure and lower donation income, but were built up again during the course of the year. The consolidation and system security already implemented in 2012 proved to be effective as the salary of the employed social workers was increased in particular due to strategic reasons given the development of the labour market.

Comment

In recent years, the Off Road Kids Stiftung has assumed all the operative areas of Off Road Kids e.V. (street social work, children's homes, parents' hotline). The Foundation has also established a part-time Bachelor course for pedagogic personnel without university entrance qualifications. For the purposes of clearly separating the Foundation's young persons' assistance funding from those assigned to the degree course, the decision was taken to establish „Off Road Kids Jugendhilfe gGmbH“ and the „Institut für Pädagogikmanagement gGmbH“ under the umbrella of the Foundation, Off Road Kids Stiftung. 2011 was the first year in which all the restructuring measures had been fully completed.



Off Road Kids Stiftung

Financial Statement 2013

(Revenue and expenses without accrued liabilities, receivables, etc.! Cash flow only!)

Monetary donations	
Large donations:	€ 861,258
General donation income:	€ 460,729
Monetary donations	€ 1,321,987
compared to 2012 (-12%):	€ 1,509,826

Donations in kind / expense waivers	
Rail network tickets, phone charges,...	
Total donations in kind:	€ 114,096

Grants from public purse	
Federal / State-level / Municipalities	
Total grants:	€ 0

Revenue	
Total monetary donations:	€ 1,321,987
Interest earnings:	€ 14,778
External donations:	€ 18,100
Penalty allocations:	€ 0
Total donations in kind:	€ 114,096
Sale of arts activity:	€ 2,746
Total revenue 2013 (-7%):	€ 1,471,707
of which, monetary revenue:	€ 1,357,611
Total revenue 2012:	€ 1,583,643

Expenditure	
Expenditure 2013 (+22%):	€ 1,456,891
of which, monetary expenses:	€ 1,342,795
(2012: € 1.116,917; +20%):	
of which, tangible gifts:	€ 114,096
Total expenditure 2012:	€ 1,192,303

Annual result	
Revenue/expenses 2013:	€ 14,816
compared to 2012:	€ 391,340

Foundation assets (fixed assets)	
Property lots:	€ 400,000
Buildings:	€ 1,345,213
Vehicles:	€ 24,278
Securities:	€ 540,211
including external donations € 18,000)	

Bank Balances (non-current assets)	
31/12/2012:	€ 792,894
31/12/2013:	€ 807,709
Increase:	€ 14,815

Students:

3rd Class
2010-2013:
11 graduates

4th Class
2011-2014:
11 students

5th Class
2012-2015:
20 students

6th Class
2013-2016:
19 students

61 students total in 2013,
av. 46 concurrent students

Actual costs per concurrent student in 2013:
€ 5,673 monthly: € 473

(monthly study fees: € 300)

IfPM Institut für Pädagogikmanagement gGmbH
Cash 31/12/2012: € 4,643
Cash 31/12/2013: € 396
Administrative costs: € 11,747

Funding 2013: € 100,000

Income: € 167,356 (of which, student fee.: € 158,619)

IfPM Steinbeis-University Berlin „Pedagogic Management“ courses
Cash 31/12/2012: € 27,063
Cash 31/12/2013: € 33,463
Total income 2013: € 267,356
Total costs 2013: € 260,956
Annual surplus: € 6,400

IfPM 3rd Class Oct. 2010 - Sept. 2013

IfPM 4th Class Oct. 2011 - Sept. 2014

IfPM 5th Class Oct. 2012 - Sept. 2015

IfPM 6th Class Oct. 2013 - Sept. 2016

IfPM subsidy from earmarked donations: € 107,500

8%

7%

85%

Subsidy by way of project funding: € 970,000

Off Road Kids Stiftung
Total direct outlay: € 94,638
compared to 2012: € 45,734

Administration of foundation: € 19,045
Public relations and advertising: € 16,546
Total administrative costs: € 35,591
Ratio of administration costs to total monetary costs: 2.7%

Scholarships for young people in study: € 4,650

Building maintenance, furniture, equipment: € 44,245

Costs for sale of arts activity (including VAT): € 4,772

DB Kids-Camp: Week-long holiday for 60 dedicated children's home children from Germany: € 56,069

Costs reimbursement: € 27,997

Outlays: € 22,616

DB Kids-Camp – costs reimbursement: 56,069

Care fees for care in children's home Youth welfare offices: € 299,322

Off Road Kids Jugendhilfe gGmbH
Cash 31/12/2012: € 44,294
Cash 31/12/2013: € 23,096
Total operating income: € 1,451,323
Total operating costs: € 1,472,521
Annual surplus: - € 21,198

Country-wide street social work & parent's helpline: € 723,247

Street social work Berlin: € 176,232

Street social work Dortmund: € 183,516

Street social work Hamburg: € 158,378

Street social work Cologne: € 205,120

Off Road Kids Children's Homes Bad Duerreim: € 423,734

Management and administration: € 246,856

Street social work – Successfully facilitated runaways, street children and young adults:

Hotline: 10
Berlin: 29
Dortmund: 126
Hamburg: 93
Cologne: 88
Total: 346 (2012: 354) (Recurrences already deducted)

Average hours of assistance per successful facilitation in gross working hours: 79 h.

Average costs per successful facilitation: € 2.661

(based on street social work costs plus 4/5 administration cost share)