Results

Revenue
In 2013, the Off Road Kids Stiftung (Foundation) earned revenues of € 1,471,707. This income mainly concerned donations from major sponsors. The proportion of income from general donations amounted to 31% (€ 460,729). Donations in kind amounted to 114,096. In total the monetary donations decreased by 12 percent (€ 187,839). The Off Road Kids Stiftung did not receive any government support or subsidies.

Total expenditure
The Foundation’s expenditure in 2013 amounted to € 1,456,891 which corresponds to a plus of 22 percent compared to 2012. Reasons for this were increased running costs of the four street social work stations, lower occupancy in the children’s home (due to the criticism on behalf of the Off Road Kids Stiftung regarding the procedure implemented by youth welfare offices concerning children aged 18 years old persons in care of children’s home) as well as upcoming renovation costs and investments in terms of the children’s home.

Countywide street social work
Through the operative deployment of its resources, in 2013 the Off Road Kids Stiftung was able to facilitate new, viable living perspectives for a total of 346 runaways, street children and young homeless people (2012: 354 / 2011: 321). The facilitation costs per young person amounted to € 2,661 (2012; € 2,452 / 2011: € 2,763).

Children’s home
An average of seven young persons and young persons of full legal ages were cared for in the Foundation’s children’s home in 2013. In 2013, the monthly Foundation subsidy per assisted young person amounted to € 2,935 (on basis of running costs of children’s home including administrative share less the provision of care income). In order to increase occupancy in the children’s home advertising campaigns were initiated at all youth welfare offices in Baden-Württemberg leading to a rise of occupancy in 2014. However, the restrained occupancy policy of the youth welfare offices due to the clear criticism on behalf of the Off Road Kids Stiftung regarding the typical risk of 18 year old young persons cared for in a children’s home becoming independent so rapidly was indeed obvious.

Scholarship programme
In 2013 formerly assisted young persons were granted € 4,650 in study scholarships from earmarked donations.

University Institute for Pedagogic Management (IfPM)
The third class of students has successfully completed their Bachelor studies at the Institute for Pedagogic Management; three further classes are currently taking the course. In 2013 the monthly Foundation subsidy per student amounted to € 173, financed wholly by earmarked donations. Measured against the monthly study fees (€ 300), the additional funding is comparatively high, because in two classes only half of the 20 student places available have actually been taken up. Respective advertising campaigns ultimately led to two completely full years.

Kids-Camp
Organised within the DB Kids Camp 2013, a total of 60 children and young people from German children’s homes were rewarded for outstanding school performance and social commitment with a special holiday for a week in Bad Dürheim in the Black Forest. Deutsche Bahn fully covered the additional costs incurred by Off Road Kids Stiftung (€ 56,069) as well as all other expenses.

Management and administration
The management and administration costs of the Foundation amounted to € 35,591 in 2013 (2012: € 34,676 / 2011: €56,717). This corresponds to a share of 2.7% of the Foundation’s total monetary expenditure.

Summary
The operative activities of Off Road Kids Stiftung in providing assistance to young people are highly successful and efficient. It was possible to maintain the number of assisted young people on a high level. This is particularly true of street social work. Educationally the children’s homes work very successfully, but should be able to support themselves better financially. The children’s home care rate must be revised and the occupancy should be increased.

The Bachelor course available to experienced educators without university entrance qualifications has a full take-up rate for the second time.

The ratio of general donation income to total donation income has increased significantly. A (permanent) contribution from the public purse in funding street social work appears to be overdue. The operative activities are currently mainly funded by major sponsors. The loss of just one sponsor would have huge implications on the Foundation’s ability to function. The reserves accrued last year were used due to increased expenditure and lower donation income, but were built up again during the course of the year. The consolidation and system security already implemented in 2012 proved to be effective as the salary of the employed social workers was increased in particular due to strategic reasons given the development of the labour market.

Comment
In recent years, the Off Road Kids Stiftung has assumed all the operative areas of Off Road Kids e.V. (street social work, children’s homes, parents’ hotline). The Foundation has also established a part-time Bachelor course for pedagogic personnel without university entrance qualifications. For the purposes of clearly separating the Foundation’s young persons’ assistance funding from those assigned to the degree course, the decision was taken to establish „Off Road Kids Jugendhilfe gGmbH“ and the „Institut für Pädagogikmanagement gGmbH“ under the umbrella of the Foundation, Off Road Kids Stiftung. 2011 was the first year in which all the restructuring measures had been fully completed.