



**Off Road Kids
Stiftung**

Financial Statement 2014

Results

Revenue

In 2014 the income for the Off Road Kids Foundation amounted to € 1,572,112. The majority of this income came from donations from major donors. General donations contributed a share of 36% (€ 560,268). Donations in kind amounted to € 106,459. Monetary donations grew by 8 percent overall (€ 111.981). The Off Road Kids Foundation did receive € 9,615 state grants.

Total expenditure

The Foundation's spending amounted to € 1,577,842 in 2014, 8 percent more than in 2013. This was due to the increased running costs of the four Street Social Work Stations, a low occupancy rate in the children's home (prompted by the manner in which the youth welfare offices deal with 18-year-old children in care homes, an approach criticised by the Off Road Kids Foundation) and pending repairs and investments in the children's home.

Street social work & Flex distance teaching programme

Through the operative use of its funds, in 2014 the Off Road Kids Foundation was able to facilitate new, viable life perspectives to a total of 377 runaways, street children and young homeless people (2013: 246 / 2012: 354 / 2011: 321). The costs for assisting each young person amounted to € 2,489 (2013: € 2661 / 2012: € 2,452 / 2011: € 2,763).

Children's homes

The Foundation's children's home provided care to eight young people and young adults in 2014. The monthly foundation contribution per young person in care amounted to € 2,286 in 2014 (calculated on the basis of the children's home running costs incl. administration cost less the income from statutory care payments). Advertising activities were carried out among all the youth welfare offices in Baden-Württemberg aimed at improving the occupancy rate of the children's home. Nevertheless it was clearly evident that the youth wel-

fare offices were pursuing a restrained placement policy due to the Off Road Kids Foundation's emphatic criticism of the risky transition-to-independence practices implemented in relation to 18-year-old children in care homes. Three successful high-school graduates left the children's home in 2014!

Scholarship programme

In 2014, young people formerly in care received academic scholarships amounting to € 2,150 funded by earmarked donations.

University Institute for Pedagogic Management (IfPM)

The year 4 students successfully completed their Bachelor programmes at the Institute for Educational Management; two other years are currently in the middle of their studies. The start of the new year was postponed to 2015. The Foundation's monthly contribution amounted to € 114 per student in 2014 and was entirely financed from earmarked donations. Targeted advertising campaigns ultimately resulted in two fully subscribed classes and in reducing the monthly contribution by one half.

Kids-Camp

The DB Kids-Camp 2014 saw 60 children and young people from German children's homes awarded an extraordinary week-long holiday in Bad Dürrenheim in the Black Forest in recognition of their outstanding academic achievements at school and commitment to social issues. The Deutsche Bahn Foundation fully reimbursed the additional costs incurred by the Off Road Kids Foundation (€ 73,142).

Management and administration

The Foundation's management and administration costs totalled € 82,782 in 2014 (2013: € 35,591). This corresponds to 5.6% of the total monetary expenditure. The increase was primarily down to IT investments made within the Street Social Work Stations and the administration, as well as the production of the bi-annual Foundation Report.

Summary

The Off Road Kids Foundation's operative youth welfare activities are run very successfully and efficiently and are of a high standard. The number of young people successfully assisted was stably maintained at a high level. This is particularly true of the street-based social work. From a pedagogic perspective the children's homes are working extremely successfully, but need to become financially stronger. The occupancy rate in the children's home should increase again. The Bachelor course available to experienced educators without university entrance qualifications can boast its second fully subscribed year. Another fully subscribed class was achieved by postponing the start of the course to 2015.

Once again there was a large increase in the contribution of general donations to the total income earned from donations. However, a (permanent) contribution from the public authorities to financing the street-based social work appears overdue. The operative activities are currently mainly funded by major donors. It remains the case that the loss of just one donor would have a huge effect on the Foundation's ability to function. The reserves carried forward from the previous year were initially disbursed due to higher outlays and lower income from donations, but these were replenished over the course of the year. The programme for the consolidation and securing of the system pursued since 2012 has proven to be expedient, all the more so in view of the salary increases given to employed social workers, a move made for strategic reasons in the light of the employment market situation.

Comment

In recent years, the Off Road Kids Stiftung has assumed all the operative areas of Off Road Kids e.V. (street social work, children's homes, parents' hotline). The Foundation has also established a part-time Bachelor course for pedagogic personnel without university entrance qualifications. For the purposes of clearly separating the Foundation's young persons' assistance funding from those assigned to the degree course, the decision was taken to establish „Off Road Kids Jugendhilfe gGmbH“ and the „Institut für Pädagogikmanagement gGmbH“ under the umbrella of the Foundation, Off Road Kids Stiftung. 2011 was the first year in which all the restructuring measures had been fully completed.



Off Road Kids Stiftung

Financial Statement 2014

(Revenue and expenses without accrued liabilities, receivables, etc.! Cash flow only!)

Monetary donations

Large donations:	€ 873,700
General donation income:	€ 560,268

Monetary donations (+8%)

compared to 2013	€ 1,433,968
	€ 1,321,987

Donations in kind / expense waivers

Rail network tickets, phone charges,...	
Total donations in kind:	€ 106,459

Revenue

Total monetary donations:	€ 1,433,968
Interest earnings:	€ 11,349
External donations:	€ 20,000
Penalty allocations:	€ 0
Total donations in kind:	€ 106,459
Sale of arts activity:	€ 336

Total revenue 2014 (+7%):	€ 1,572,112
of which, monetary revenue:	€ 1,465,654
Total revenue 2013:	€ 1,471,707

Expenditure

Monetary expenses:	€ 1,471,384
(2013: € 1,342,795; +10%):	
Tangible gifts:	€ 106,459
Expenditure 2014 (+8%):	€ 1,577,842
Total expenditure 2013:	€ 1,456,891

Annual result

Revenue/expenses 2014:	- € 5,730
compared to 2013:	€ 14,816

Foundation assets (fixed assets)

Property lots:	€ 498,000
Buildings:	€ 1,452,552
Vehicles, equipment:	€ 90,083
Securities:	€ 560,211

Bank Balances (non-current assets)

Cash 31/12/2013:	€ 807,709
Cash 31/12/2014:	€ 801,979
Decrease:	- € 5,730

Total external revenue:	€ 337,634
Care fees children's home:	€ 247,471
DB Kids-Camp reimbursement:	€ 73,142
Bundes-Kinder- & Jugendplan:	€ 9,615
Rentings, sales:	€ 7,406

Students:

4th Class
2011 - 2014:
11 graduates

5th Class
2012 - 2015:
20 students

6th Class
2013 - 2016:
19 students

7th Class
2014 - 2017:
started in 2015

50 concurrent
students 2014

Actual costs
per concurrent
student in
2014: € 4,969
monthly: € 414

(monthly
study fee:
€ 300)



Institut für Pädagogikmanagement gGmbH
Cash 31/12/2013: € 396
Cash 31/12/2014: € 8,427
Administrative costs: € 14,969

Funding
2014:
€ 72,000

Income: € 157,956
(student fees)



Steinbeis-Hochschule Berlin
„Pädagogikmanagement“ courses
Cash 31/12/2013: € 33,463
Cash 31/12/2014: € 14,946
Total income 2014: € 229,956
Total costs 2014: € 248,473
Decrease 2014: - € 18,517



4th Class
Okt. 2011 - Sept. 2014



5th Class
Okt. 2012 - Sept. 2015



6th Class
Okt. 2013 - Sept. 2016



7th Class
startet in 2015

IfPM subsidy from earmarked
donations: € 95,000

6%

13%

81%

Subsidy by way of
project funding:
€ 1,190,000



Off Road Kids Stiftung
Total direct outlay:
compared to 2013:
€ 186,384
€ 94,638

Costs reimbursement: € 5,975



Administration of
foundation: € 49,835



Public relations and
advertising: € 32,947

Total administrative costs: € 82,782
Ratio of administration costs to
total monetary costs: 5.6%



Scholarships for
young people in
study: € 2,150



Building maintenance,
furniture, etc.: € 95,307



Costs for sale of arts
activity: € 170



Off Road Kids Jugendhilfe gGmbH
Cash 31/12/2013: € 23,096
Cash 31/12/2014: € 78,189
Total operating income 2014: € 1,533,609
Total operating costs 2014: € 1,478,515
Increase 2014: € 55,093

Street social
work –
Successfully
facilitated
runaways,
street children
and young
adults:

Hotline:	15
Berlin:	36
Dortmund:	115
Hamburg:	114
Cologne:	97
Total:	377
(2013: 346)	
(Recurrences already ded- ucted)	

Average
hours of
assistance
per
successful
facilitation
in gross working:
78 hours

Average
costs per
successful
facilitation:
€ 2,489

(based on
street social
work costs
plus 4/5
administration
cost share)



Country-wide street social work,
Flex home-schooling program &
parent's helpline: € 751,706



Street social work
Berlin: € 191,053



Street social work
Dortmund: € 194,857



Street social work
Hamburg: € 156,708



Street social work
Cologne: € 209,089



Off Road Kids Children's Homes
Bad Duerrheim: € 420,291



Management and administration:
€ 233,377

DB Kids-Camp: Week-long holiday
for 60 dedicated children's home
children from Germany: € 73,142